



Sherman-Denison MSA

255,000 SF Master Planned Retail Center Retail, Restaurant & Entertainment Space Available

LIVE WORK SHOP DINE PLAY

GATEWAY VILLAGE COMMUNITY TRADE AREA



Community Trade Area Population: **125,000+** Extended Trade Area Population: **239,000** Sherman-Denison MSA **#6 for fastest growth** in TX





Total employees in Sherman-Denison MSA **62,500**



Annual visitors to Lake Texoma **6,000,000**



Join HeyDay Entertainment, Starbucks, Culvers, Urban Air & Hilton Garden Inn



Texoma Medical Center Regions Largest Hospital **\$50M Expansion**



Annual visitors to THF Park **250,000**



Traffic along US 75 & FM 691 **60,000+ vpd**



1,129 new homes being built in primary trade area prices from **\$230K - \$1.5M**

The mixed-use master plan makes Gateway Village a place where people can do it all–Live, Work, Shop, Dine and Play. Thousands of existing and new residential units– selling from \$230K - \$1.5M–means a growing, year-round customer base. A host of businesses already benefit from the draw of this spectacular location, including: Texoma Medical Center, Cigna, QuikTrip, Starbucks, HeyDay Entertainment, Urban Air, Culver's, Hilton Garden Inn & Convention Center.





GATEWAY VILLAGE COMMUNITY TRADE AREA

COMMUNITY TRADE ARE	A DEMOGRAPHICS
Population	125,122
Extended Trade Area Population	267,474
Total Households	50,249
Average Household Income	\$67,336
Associate's Degree & Higher	30.4%
Total Employees	62,500

^{*}Derrigo Market Study - March 2019

TOP 10 MAJOR EMPLOYERS	
Texoma Medical Center	3,600 employees
Tyson Fresh Meats	1,745 employees
Ruiz Foods	1,198 employees
Sherman ISD	1,091 employees
Walmart/Sam's Club	900 employees
CIGNA	800 employees
Wilson Jones Regional Health Sys	792 employees
Denison ISD	680 employees
Texas Instruments	600 employees
Finisar	500 employees





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